



## ***For Immediate Release***

# IdeaFunding<sub>2009</sub>

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## **IdeaFunding 2009 Set for November 5<sup>th</sup>; Fourteenth Annual Event Focuses on Funding for Entrepreneurs**

Tucson, AZ (October 9, 2009) – Hosted in Tucson since 1995, IdeaFunding is a one day workshop for entrepreneurs, individuals interested in bringing a new product or service to market, early stage companies and individuals within established firms exploring entrepreneurial directions. IdeaFunding 2009, set for November 5<sup>th</sup> at the University Marriott Park will focus on the lifeblood of the venture – funding.

Speakers and panelists will educate attendees about practical funding sources and what existing and potential entrepreneurs need to know. In tough economic times, many unemployed people and job seekers often turn to starting businesses, so this event is timely and relevant. Topics to be addressed include:

- **Debt** - bank, federal lending, microbusiness loans, and more
- **Equity** - angel, venture, and other capital sources
- **Government funding** (Federal, state, local) - stimulus, grant, contract

New this year:

- Grubb and Ellis Emerging Entrepreneurs Award, a new award recognizing and celebrating promising nascent entrepreneurship in Southern Arizona. The award carries a cash prize and will be announced at the event.
- Keynote Presentation and first-time Tucson appearance by new State of Arizona “Fund of Funds” Manager Brian Birk, Managing Partner of Sun Mountain Capital.

The event also includes announcement of the recipient of the Thomas R. Brown Entrepreneurship Award. Major sponsors of this year’s event include TREO, Raytheon, CyraCom, WellsFargo and the Arizona Department of Commerce.

**Event:** IdeaFunding 2009  
**Date:** November 5, 2009  
7:30am – 4:30pm  
**NEW Venue:** Marriott University Park, 880 East Second Avenue  
Tucson, AZ 85719  
**Cost:** \$85

For more information, agenda, and list of speakers, visit [www.ideafunding.org](http://www.ideafunding.org).