



## UA Office of Economic and Policy Analysis Releases Tucson Commercialization Resource Directory

(Tucson, Arizona) On Thursday, November 1, 2007, The University of Arizona Office of Economic and Policy Analysis will release the **Tucson Commercialization Resource Directory (TCRD)** at the opening session of IdeaFunding 2007.

The **Tucson Commercialization Resource Directory** is an online tool developed to strengthen entrepreneurship in Southern Arizona. This interactive database provides a directory of service providers categorized in eleven critical activities:

- Innovation process
- Intellectual process
- Funding
- Facilities/equipment
- Business development and assistance
- Industry sector development and promotion
- Product development
- Manufacturing/Production assistance
- Workforce development
- Technical assistance
- Consulting services

The Tucson Commercialization Resource Directory is one component of the business development infrastructure necessary to grow technology companies in Southern Arizona. The database is designed to provide multiple search options and allows service providers to update, change or add new information on their organization. The database can be found at [www.tcrd.arizona.edu](http://www.tcrd.arizona.edu).

IdeaFunding will be held November 1, 2007 from 8 a.m. to 5 p.m. at the Manning House, 450 W. Paseo Redondo, with registration beginning at 7:30 a.m. IdeaFunding will present "Resources for the Southern Arizona Entrepreneur," a day-long workshop focusing on the vast range of resources and services

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available to new and emergent entrepreneurs and business leaders seeking to build and expand their business.

The Office of Economic and Policy Analysis (OEPA) provides research on issues related to economic development. OEPA research informs decision makers and provides the basis for policy on issues affecting Arizona and Mexico, technology-based economic development, and regional and community economic development.

***Press note: The Tucson Commercialization Resource Directory will be presented during the opening session of IdeaFunding from 8:30 – 10:00 am.***