



## ***For Immediate Release***

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### **TREO Launches New Web site**

*- New site features innovative design, new content and rich data and photos -*

Tucson, AZ (November 20, 2006) – Tucson Regional Economic Opportunities, Inc. (TREO) is pleased to announce the launch of its new Web site, which can be found at [www.treoaz.org](http://www.treoaz.org).

The new site is rich with colorful photos; detailed up-to-date economic data; description of business resources and a profile of the local business community; information about living and working in the Tucson region; and detailed information about TREO. The site is targeted to national site selectors and corporate real estate personnel, as well as local business CEOs and leaders.

Brand new features on TREO's Web site include interactive maps of the region including detailed demographic information; a video about TREO and a virtual tour video of the Tucson region and local highlights; local business success stories; and a section "En Español."

Please send any comments or suggestions on the Web site to Laura Shaw at [Laura.Shaw@treoaz.org](mailto:Laura.Shaw@treoaz.org) or Erin Coulter at [Erin.Coulter@treoaz.org](mailto:Erin.Coulter@treoaz.org).

#### **About TREO (Tucson Regional Economic Opportunities, Inc.)**

TREO's mission is to provide insight, infrastructure, resources and development efforts to accelerate economic prosperity throughout the Southern Arizona region. Combining programs and services into one organization, TREO supports the creation of new business, the growth and expansion of existing businesses, and the attraction of companies that offer high-impact jobs and share the community's values. For more information, visit [www.treoaz.org](http://www.treoaz.org).