



***For Immediate Release
June 25, 2008***

TREO Adds New Private Sector Representation to Board of Directors

Tucson, AZ (June 25, 2008) – Tucson Regional Economic Opportunities, Inc. (TREO) has appointed four new representatives to its Board of Directors. They are:

- Omar Mireles, Executive Vice President, HSL Properties, Inc.
- James Pignatelli, Chairman, President and CEO of UniSource Energy Corporation
- Christopher Sheafe, President, C. Sheafe Company
- Sarah Brown Smallhouse, President, Brown Family Foundations

The expansion of the TREO Board reflects the dual goals of strengthening leadership capacity and broadening stakeholder involvement. The expanded structure will allow the organization to strengthen the Board's governing role, create a stronger voice for the private sector and allow for greater participation in the process.

"High impact leadership requires that a variety of stakeholders participate in the organizational governance," said Joe Snell, TREO's President and CEO. "The goal is to expand the board to represent stakeholders' interests and remain nimble in today's fast-paced economy."

In addition to these new private sector representatives, TREO's Board includes Co-chairs Tucson Mayor Robert Walkup and Pima County Supervisor Sharon Bronson; Chair of the Tucson Metropolitan Chamber of Commerce Bonnie Allin; Robert Cashdollar, President and CEO of Apache Nitrogen Products, Inc.; Dr. Roy Flores, Chancellor of Pima Community College; Richard Imwalle, Chairman of the Bank of Tucson; Daisy Jenkins, Vice President of Human Resources at Raytheon Missile Systems; Jim Kolbe, Member of Congress, 8th District of Arizona (Retired); Town of Oro Valley Mayor Paul Loomis; Frances McLane Merryman, Vice President, Wealth Strategies Group, Northern Trust, NA; and Dr. Robert Shelton, President of the University of Arizona. Larry Hecker, attorney at Hecker and Muehlebach, PLLC, represents TREO as legal counsel.

About TREO (Tucson Regional Economic Opportunities, Inc.)

TREO's mission is to provide insight, infrastructure, resources and development efforts to accelerate economic prosperity throughout the Southern Arizona region. TREO supports the creation of new business, the growth and expansion of existing businesses, and the attraction of companies that offer high-impact jobs and share the community's values. For more information, visit www.treoaz.org.

###