

## ***For Immediate Release***



Contact TREO:

Laura Shaw, Vice President, Investor Relations and Marketing  
(520) 243-1940 or [laura.shaw@treoaz.org](mailto:laura.shaw@treoaz.org)

### **Kendall Bert Wins William W. Lampkin Long Term Excellence in Economic Development Award**

May 3, 2006 – Kendall Bert, Executive Vice President and Chief Operating Officer for Tucson Regional Economic Opportunities, Inc. (TREO) has been awarded the William W. Lampkin Long Term Excellence in Economic Development Award from the Arizona Association of Economic Development (AAED). The award was presented at the Association's Spring Conference on April 27<sup>th</sup> in Rio Rico.

The prestigious honor is awarded to an individual who has demonstrated substantial, long-term support of economic development in Arizona. Major accomplishments, positions held on economic development boards and organizations, and significant community impact are considered. William W. Lampkin was one of AAED's founding fathers. The association's membership consists of economic developers from all communities around the state.

Prior to his position with TREO, Kendall was the Director of the City of Tucson's Office of Economic Development for 22 years, responsible for economic development activities including manufacturing assistance, workforce development, and local business expansion. Under Kendall's direction, the OED initiated the creation of the Business Development Finance Corporation, spearheaded efforts to expand Hughes (now Raytheon) and Davis-Monthan AFB and established an innovative supply chain development program (BusinessLINC, now administered by TREO). Kendall was responsible for leading the successful efforts to receive state designation of the Tucson/Pima Enterprise Zone, the acquisition and management of Foreign-Trade Zone #174, and federal designation of the Tucson Empowerment Zone. OED conceptualized and developed over \$60 million worth of city projects in downtown Tucson.

Kendall graduated from Wichita State University where he received his B.A. in Economics (Magna Cum Laude), his B.B.A in Accounting (Magna Cum Laude), and his M.A. in Economics.

"We are absolutely thrilled that Kendall received this high honor, nominated by colleagues in his profession. His dedication to retaining high quality jobs and improving wealth for the people of Southern Arizona is truly remarkable," said Joe Snell, TREO's President and CEO.

#### **About TREO (Tucson Regional Economic Opportunities, Inc.)**

Southern Arizona's newest regional economic development organization was created to provide leadership, insight, resources and business development efforts that will accelerate economic prosperity throughout the region. TREO's innovative, integrated approach supports the creation of new businesses, the expansion of existing businesses, and the attraction of companies that offer quality jobs to greater Tucson and

its surrounding communities. For more information, call 243-1900 or visit [www.treoaz.org](http://www.treoaz.org).