



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The Power of Knowledge and Leadership

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Media Release

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TUCSON REGIONAL ECONOMIC OPPORTUNITIES TO RECEIVE AWARD AT ECONOMIC DEVELOPMENT CONFERENCE

Arizona-based Organization Recognized for its Yearly Publication

Acknowledging Tucson Regional Economic Opportunities (TREO) for its exceptional annual report, the International Economic Development Council (IEDC) will present an award to the Tucson, Arizona-based entity at IEDC's Annual Conference, which is scheduled to take place in Atlanta, Georgia, October 19-22. The organization will be noticed for this achievement during an awards ceremony on Tuesday, October 21st.

"Economic development efforts have long been a keystone in the quest to bolster the economy and improve quality of life in every locality across the country," said Robin Roberts Krieger, IEDC chair. "As the nation continues to tackle longstanding challenges in the midst of an inhospitable financial climate, these efforts have taken on an even greater significance. With the award, we laud trendsetting organizations like Tucson Regional Economic Opportunities for leading the charge."

Competing in the category of Annual Reports by organizations serving areas with populations exceeding 200,000, TREO was a clear standout. To meet the needs of a rapidly growing region, TREO was formed in 2005 to serve as the lead economic development agency for the greater Tucson area and its surrounding community partners. TREO's 2006-2007 Annual Report details activities and accomplishments related to TREO's key strategies and objectives. The Annual Report informs the Tucson community on the impact TREO has made in economic development such as total economic impact, which includes jobs created, capital investment, annual new tax revenue, improved wages, etc. The report also communicates national rankings for the Tucson region over the previous year. The Annual Report has a region-wide focus and includes a graphic showing all TREO's economic development partners. The publication communicates a true public-private partnership of major economic development stakeholders in the Tucson region.

The International Economic Development Council (IEDC) is headquartered in Washington, DC. Its mission is to provide leadership and excellence in economic development for communities, members and partners. IEDC's professional economic development awards annually recognize excellence in the economic development profession.

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