



For Immediate Release

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TREO Announces the Launch of its Business Resources Hotline

Tucson, AZ (November 27, 2006) – Tucson Regional Economic Opportunities, Inc. (TREO) is pleased to announce the launch of its regional Business Resources Hotline, available by calling (520) 243-1905. The Hotline is staffed by a TREO representative from 8:00 a.m. to 5:00 p.m. Monday through Friday. Any messages left after business hours will receive a response within one business day.

The need for a hotline became clear when many members of the business community reported to TREO that they were unaware of what business resources were available to them to help resolve issues or provide assistance. TREO currently has a list of more than 200 business resources available throughout the region.

The establishment of the Business Resources Hotline means that a receptionist will be available during business hours to make referrals to both TREO representatives as well as regional community resources, to answer questions regarding financing, starting a business, development/permitting issues, business licensing, and more.

The City of Tucson previously operated a Business Hotline, however all responsibilities for this Hotline have been transferred to TREO. The phone number for the City-run Hotline is no longer operational.

A comprehensive list of community resources can also be found on TREO's website at www.treoaz.org/Local-Business-Resources-Community-Partners.aspx.

About TREO (Tucson Regional Economic Opportunities, Inc.)

TREO's mission is to provide insight, infrastructure, resources and development efforts to accelerate economic prosperity throughout the Southern Arizona region. Combining programs and services into one organization, TREO supports the creation of new business, the growth and expansion of existing businesses, and the attraction of companies that offer high-impact jobs and share the community's values. For more information, visit www.treoaz.org.