

REGIONAL GROWTH AND PROSPERITY

To meet the needs of a rapidly growing region, Tucson Regional Economic Opportunities, Inc. (TREO) was created to provide insight, infrastructure, resources and development efforts toward accelerating economic prosperity throughout the region.

TREO provides leadership with vision and balanced coordination among neighboring communities, offering an integrated approach with programs and services to support the creation of new businesses, the expansion of existing businesses within the region, and the attraction of companies that offer high-impact jobs and share the community's values.

WHAT OTHERS ARE SAYING ABOUT INVESTING IN ECONOMIC DEVELOPMENT

“We see our partnership with TREO as critical to our ability for our business to grow. When TREO works to recruit businesses to come to Tucson and also helps businesses expand in Tucson, that helps our business. It’s a very strategic partnership.”

~ Lisa Lovallo, Vice-President & Systems Manager | COX Communications Southern Arizona

“The ability to be able to bring the region together under a single agency has really provided a great strength to Tucson in not only retaining and allowing business to expand, but also to create new industries and to allow for really great strategic relocations into Tucson.”

~ Robert Walkup, Mayor | City of Tucson

“We’re a strong believer in economic development - it’s a pretty simple equation to know that in our business if our community does well, we do well. So economic development has always been part of our plan, in particular as TREO was formed. We’ve been very enthusiastic in our support for TREO and the work that’s being done. In a short time TREO and the efforts of its members and the local governments have contributed what looks like over a billion dollars in favorable economic development to this community. And I like to think that’s just the beginning.”

~ Paul Bonavia, President & CEO | UniSource Energy Corporation & Tucson Electric Power Company

“It’s incredible to work with an organization like TREO, whose job it is to promote and bring industries into the region; we all benefit when we have high technology industry here.”

~ Dr. Taylor W. Lawrence, President | Raytheon Missile Systems

“TREO is proving itself to be a tremendous asset to Southern Arizona. Their recruiting and expansion efforts have been fruitful, but just as important, they have gone the extra step to assure they aggressively represent and support existing businesses in the area. We certainly appreciate that TREO is a diverse organization that is successfully accomplishing their full purpose and intent.”

~ Robert Cashdollar Jr., President and CEO | Apache Nitrogen Products, Inc.

“Thanks to very generous support from the private sector, TREO implemented a visioning process that has resulted in a blueprint for our economic development strategies.”

~ Larry M. Hecker, Partner | Hecker & Muehlebach