

blueprint milestones A TREO UPDATE

April 3, 2008

BLUEPRINT MOBILIZATION WELL UNDERWAY

In September of 2006, Tucson Regional Economic Opportunities, Inc. (TREO) announced plans to develop a new, long term economic development strategy—the Economic Blueprint—with the goal of achieving a competitive economy. The Blueprint was developed with the help of more than 6,000 Tucsonans and launched in March 2007. Five strategic focus areas emerged—The Power of Five—and efforts are now squarely focused on implementing strategies from each of the five areas.

More than 50 community leaders and TREO Investors—active supporters of economic development in our region—now form a new Blueprint Mobilization Council. These leaders serve as the voice of TREO's Economic Blueprint among more than 50 partner organizations, serving on Board and/or advisory roles, to provide a consistent economic development perspective and help develop effective action plans to achieve the Blueprint goals.

For more information, visit www.treoaz.org, 'Blueprint Summary.'



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ACCELERATING PROGRESS

Daisy Jenkins, a TREO Board Member and Vice President of Human Resources for Raytheon Missile Systems, and **Michael Jameson**, President of Tucson Newspapers, have agreed to co-chair the efforts of the Blueprint Mobilization Council and will lead the development and communication of action plans in 2008.

This spring, members of the Blueprint Mobilization Council will participate in a series of Action Planning Sessions - taking the strategies outlined in the Blueprint and looking at competitor cities' successes in order to develop a list of suggested action items to advance the Power of Five Strategies.

The work of the Blueprint Mobilization Council at these sessions will be rolled into an annual community Report Card designed to measure our success in achieving a competitive economy (see next column).

For more information visit www.treoaz.org.

COMMUNITY REPORT CARD TO PUBLISH OCT. 2008


As part of the implementation of the Economic Blueprint, TREO plans to issue a community Report Card on the Tucson region in 2008 and annually in subsequent years.

TREO has secured University of Arizona experts to develop the Report Card, measuring year to year how the community is doing in achieving a competitive economy.

These report cards, common among highly competitive communities, measure regional progress of indicators of economic health, prosperity and competitiveness. They tell us, based on an agreed set of measures among all of the organizations, whether we are advancing, falling behind or maintaining status quo – and most importantly, where our opportunities lie ahead.


Save the date for TREO's Annual Luncheon on Oct. 2, 2008, where the Report Card will be unveiled.

COMMUNITY GROUPS ADVANCE THE POWER OF FIVE




High-Skilled/ High-Wage Jobs

- Announcements: Sanofi-Aventis, Target, Stanley, Inc. (TREO)
- Highest priority targeted industries finalized/marketing begins (TREO)
- International focus launched / Inland Port Initiative model in development (TREO)
- Southern AZ wins WIRED and Logistics grants (Pima County/One Stop Career Center)
- \$25 million awarded (Science Foundation AZ)
- DesTech established (UA/Desert Angels)
- 10th Annual IdeaFunding and Idea Exchange established (UA McGuire Center/Entrepreneurial Community)
- Commercialization Resource Directory launched (UA Office of Economic Development)




Educational Excellence

- Statewide Math requirements increased (State of Arizona)
- College Access Program launched (Metropolitan Education Commission)
- JTED operational (JTED)
- Literacy Council established (Community Foundation of Southern Arizona and Tucson Metropolitan Chamber of Commerce)
- "Building a Culture of Literacy" Town Hall Follow-up (SALC)




Urban Renaissance

- Downtown Tucson Partnership established; new Interim ED hired (DTP)
- New arena moving forward (City of Tucson)
- UA Science Center moving forward (UA)
- DT Convention Hotel RFP awarded (City of Tucson)
- RFP awarded for 14-acre mixed use project next to Menlo Park (City of Tucson)
- Infrastructure report published
- One North Fifth, 5 Points Gateway Plaza, break ground (City of Tucson/Developers)



Livable Communities

- Beautification Working Group formed – plans accelerated 2 years and spring clean up effort completed (PAG)
- Pima Cultural Plan completed (TPAC)
- Community Conversation on Water and Arts & Culture held (SALC)
- Plans in the works for feasibility study on regional water planning and infrastructure (Pima County/City of Tucson)



Collaborative Governance & Stewardship

- Development Services Committee progress – reduction of standards package, streamlining processes (Tucson Metropolitan Chamber of Commerce)
- Tucson Young Professionals group formed (TYP)
- Intrastate Mobility Reconnaissance Study launched (PAG/MAG)
- TIME (Transportation Improvements Moving AZ's Economy) State-wide Transportation Partnership established (State of Arizona)
- Pilot Shovel Ready & Fast Track Permitting Programs Launched (TREO)

High-Skilled/High-Wage Job Success

TEXAS INSTRUMENTS COMMITS

April 3, 2008 - Texas Instruments (TI) today announces plans to move from a current facility on Tucson Blvd. into two of the former AOL buildings in the Williams Centre. The company has signed long-term leases for a total of 100,000 square feet of space, which will become a "design center of excellence" and illustrates TI's commitment to retaining and growing its Tucson-based development of innovative, market-leading analog products.

TI will move its local design and development activities to the new facility, including highly skilled analog engineers.

"Texas Instruments' continued commitment to Tucson is a big win for our community," said Joe Snell, TREO's President and CEO. "Retaining high-skill/high-wage jobs with the strong potential for job growth signifies the company's commitment to the Tucson region."

Collaborative Governance & Stewardship Success

NEW PILOT PROGRAMS LAUNCH

April 3, 2008 - TREO today announces it is working with all local governing jurisdictions to create two linked programs to address the needs of targeted industries for certified, high quality information about sites (Shovel Ready Program) and for assured quick turnaround on facility permitting (Fast Track Permitting).

"Our focus at TREO will be to work from both ends – focusing on land owners and developers to make the up front investment to ensure sites are ready to go as well as working with the Tucson Metropolitan Chamber of Commerce and local governments to ensure a faster, streamlined permitting process," said Kendall Bert, TREO's Sr. Vice President of Special Projects.

Full implementation of the Shovel Ready/Fast Track Permitting programs are expected this fall. TREO will then market the programs both locally and nationally to targeted industries and site selectors.

TREO SUCCESSES SINCE 2005:

24 relocations and expansions

Thousands of new jobs

\$1.1 billion fiscal and economic impact